

Smart specialization in the Baltic Sea region

SP, Borås, 9 October 2013 Erik Bunis, VINNOVA











Global challenges demand new solutions and products



Ten countries working together





60 million

A home market of 60 million inhabitants.



Creating globally leading innovation hubs

- using excellence from neighbouring countries



User-driven innovation + open innovation



Multi level governance



Smart specialization

= smart combination of competencies in the region



Aligned with the goals of EU 2020 +
The Swedish Innovation Strategy



The core of the project



At the core of the StarDust project, there are 5 pilots in cross-sector domains addressing Grand Challenges, 34 partners



Mobile Vikings









MarChain

Partners

Klaipeda Science and Technology Park, Lithuania

WTSH, Germany

Maritime Academy Gdynia, Poland

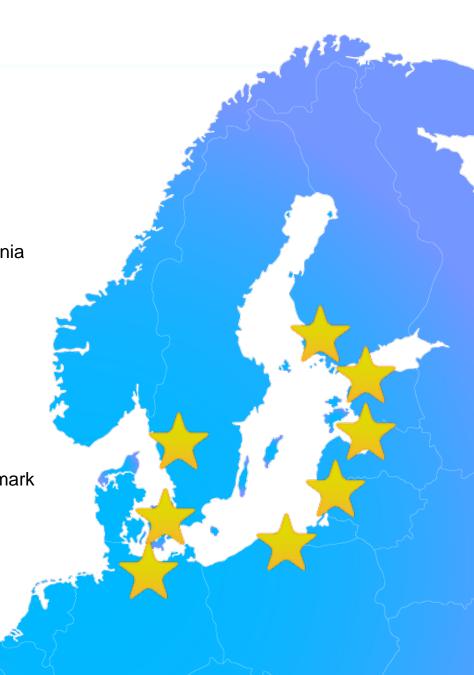
Estonian Maritime Academy, Estonia

Latvia Logistic Association, Lativa

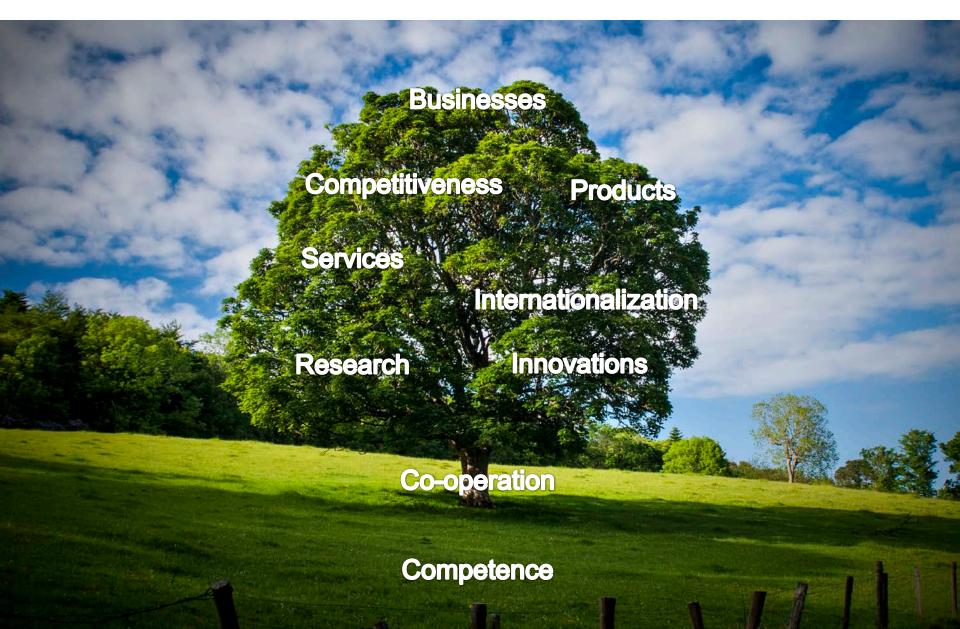
Turku University, Finalnd

SP, Sweden

Maritime Development Center of Europe, Denmark









Cluster organizations + Research milieus = New and innovative products

Brought to the Baltic Sea region as well as the global market!



Thank you for listening!

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