



**BSR STARS**  
Innovation in the Baltic Sea Region

# Smart specialization in the Baltic Sea region

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Global challenges  
demand new solutions  
and products



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Ten countries  
working together





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# 60 million

A home market of 60 million inhabitants.



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Creating globally leading  
innovation hubs  
- using excellence from  
neighbouring countries



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# User-driven innovation + open innovation



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# Multi level governance



# Smart specialization

= smart combination of  
competencies in the region





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Aligned with the  
goals of EU 2020

+

The Swedish  
Innovation Strategy

# The core of the project



**MarChain**

At the core of the StarDust project, there are 5 pilots in cross-sector domains addressing Grand Challenges, 34 partners



**Mobile Vikings**



**Clean Water**



**Comfort in Living**



**Active for Life**



# MarChain

## Partners

Klaipeda Science and Technology Park, Lithuania

WTSH, Germany

Maritime Academy Gdynia, Poland

Estonian Maritime Academy, Estonia

Latvia Logistic Association, Latvia

Turku University, Finland

SP, Sweden

Maritime Development Center of Europe, Denmark







**Businesses**

**Competitiveness**

**Products**

**Services**

**Internationalization**

**Research**

**Innovations**

**Co-operation**

**Competence**



Cluster organizations +  
Research milieus =  
**New and innovative products**

Brought to the Baltic Sea region as well as the  
global market!



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Thank you for listening!

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